Please amend the claims as follows. This listing of claims will replace all prior versions, and

Listings of Claims in the application:

Listing of Claims:

1.   (Currently amended) A method for providing context based information on a mobile device display, comprising the operations of:

tracking usage pattern data of a user based on interactions of the user with a plurality of services, the usage pattern data include a name of each of the plurality of services, a time of use of each of the plurality of services, a use frequency of each of the plurality of service;

associating the usage patter data with user profile information of the user;

predicting a set of services from [[a]] the plurality of services that [[a]] the user is expected to utilize within a predefined period of time based on the user profile information, the user profile information including the usage pattern data, the usage pattern data being constructed from an analysis of previous interactions with the set of services by the user;

displaying a service icon representing a service of the set of services most likely to be utilized in a primary position on the mobile device display;

displaying service icons representing remaining services in the set of services in secondary positions on the mobile device display; and

displaying icons representing remaining services outside the set of services in a tertiary position of the mobile device display.

2.   (Canceled)

3. (Previously presented) A method as recited in claim 1 , wherein the tertiary position is within a tertiary tray that can be hidden during normal operation.

4. (Original) A method as recited in claim 1, further comprising the operation of presenting data utilizing a ticker tape display on the mobile device display.

5. (Original) A method as recited in claim 1, further comprising the operation of displaying informational icon labels for each service icon, each information icon label presenting specific information regarding a state of a corresponding service as it applies to a particular user.

6. (Original) A method as recited in claim 5, wherein each informational icon label changes when the state of the corresponding service changes.

7. (Original) A method as recited in claim 6, wherein each service icon is animated based on the state of the corresponding service as it applies to a particular user.

8. (Currently Amended) A context based mobile device display, comprising:

a primary service icon representing a service most likely to be utilized by a user within a predefined period of time based on user profile information, the primary service icon being displayed in a primary position on the mobile device display, the user profile information including usage pattern data, the usage pattern data being constructed from an analysis of previous interactions with the services by the user, wherein the analysis includes tracking usage pattern data of a user based on interactions of the user with a plurality of services, the

<u>usage pattern data include a name of each of the plurality of services, a time of use of each of</u>

<u>the plurality of services, a use frequency of each of the plurality of service</u>;

a plurality of secondary service icons representing services likely to be utilized by a user within a predefined period of time based on user profile information, the secondary service icons being smaller than the service icon representing the service in the primary position; and

a plurality of tertiary service icons representing remaining services available to the user, the tertiary service icons being displayed in a tertiary position of the mobile device display.

9.   (Original) A system as recited in claim 8, wherein the tertiary positions are within a tertiary tray that can be hidden during normal operation.

10.   (Original) A system as recited in claim 8, further comprising a ticker tape display that presents data in a scrolling manner on the mobile device display.

11.   (Original) A system as recited in claim 8, wherein each primary service icon and secondary service icon is labeled utilizing informational icon labels, each information icon label presenting specific information regarding a state of a corresponding service as it applies to the user.

12.   (Original) A system as recited in claim 11, wherein each informational icon label changes when the state of the corresponding service changes.

13.   (Original) A system as recited in claim 12, wherein each service icon is animated

based on the state of the corresponding service as it applies to the user.

14.   (Currently amended) A computer program embodied on a computer readable medium,

the computer program capable of providing context based information on a mobile device

display, comprising:

program instructions to track usage pattern data of a user based on interactions of the

user with a plurality of services, the usage pattern data include a name of each of the plurality

of services, a time of use of each of the plurality of services, a use frequency of each of the

plurality of service;

program instructions to associate the usage patter data with user profile information of

the user;

program instructions that predict a set of services from [[a]] the plurality of services

that [[a]] the user is expected to utilize within a predefined period of time based on the user

profile information, the user profile information including the usage pattern data, the usage

pattern data being constructed from an analysis of previous interactions with the set of

services by the user;

program instructions that display a service icon representing a service of the set of

services most likely to be utilized in a primary position on the mobile device display;

program instructions that display service icons representing remaining services in the

set of services in secondary positions on the mobile device display, the service icons

representing remaining services in the secondary positions being smaller than the service icon

representing the service in the primary position; and

program instructions that display icons representing remaining services outside the set

of services in a tertiary position of the mobile device display.

15.   (Canceled)

16.   (Previously presented) A computer program as recited in claim 14, wherein the

tertiary position is within a tertiary tray that can be hidden during normal operation.

17.   (Original) A computer program as recited in claim 14, further comprising program

instructions that present data utilizing a ticker tape display on the mobile device display.

18.   (Original) A computer program as recited in claim 14, further comprising program

instructions that display informational icon labels for each service icon, each information icon

label presenting specific information regarding a state of a corresponding service as it applies

to a particular user.

19.   (Original) A computer program as recited in claim 18, wherein each informational

icon label changes when the state of the corresponding service changes.

20.   (Original) A computer program as recited in claim 19, wherein each service icon is

animated based on the state of the corresponding service as it applies to a particular user.